

Erik Action Final Conference in Florence on 11 May 2010

The LTC, together with Directors of Regional (Development) Councils and Managing Authorities will attend and represent Småland and the Islands at the Erik Action Final Conference in Florence on 11 May 2010.

The Erik Action is a jointly EU-Småland and the Islands funded InterReg 4C Capitalisation Project involving 11 regions throughout the European Union. InterReg is the European programme for interregional cooperation. The European Commission also selected this project as a so-called "Fast Track" project giving it and Partners to the project special attention and support.

Eric Action's overall objective is to improve the effectiveness of regional development policies in the fields of innovation and knowledge economy and, specifically in upgrading the innovation capacity of existing enterprises.

The focus has been on exchanging "Good Practices" between the regions where each region selected offered "Good Practices" from other regions to explore the feasibility in capitalising on the Lessons Learned and methodologies from those "Good Practices" to further support regional development in respective region.

The result will be a signed off Regional Action Plan by the relevant regional Managing Authorities. Within such a Regional Action Plan the feasibility of "importing" chosen "Good Practices" has been elaborated on, as well as mainstream, or other funding allowing for the transfer of the "Good Practices" into respective region beyond the Eric Action project.

The conference will use a "multi-media ride" presenting the Erik Action transfer experiences, looking at the methodology used and the lessons learned acquired. It will allow for discussions on various aspects of the theme of innovation for enterprises using international expertise.

Through a mixture of panel discussions, workshops, exhibitions and news media the Erik Action Final Conference is a learning experience and an opportunity to take stock of the Capitalization process to date.

The LTC will be represented by its CEO, Erik Bunis and the LTC Project Manager, Joakim Robertsson. From the Managing Authorities Directors of the Regional Councils of the County of Jönköping and the County of Kalmar Mr. Ulf Fransson and Mr. Håkan Brynielsson, respectively, will attend the Conference.